



EXPORTING PERU TO THE WORLD



## SPONSORSHIP ROAD SHOWS 2017

North America Road Show 2017

NY - Toronto

Categories - Benefits

## CATEGORIES AND BENEFITS

	Benefits	Silver	Gold	Platinum
BEFORE ROAD SHOW	Brand presence in all advertising materials, website and communications made to the media since the start of the campaign until the day of the event.	◆	◆	◆
	Brand presence in communications and digital invitations to all inPERU partners and local and international potential attendees.	◆	◆	◆
	Presence of your logo on the website of inPERU, which will link to the home page of your company or the link you specify.	◆	◆	◆
	Mention in the press release launch.			◆
DURING ROAD SHOW	Informative digital brochure advertising.	1/4 PAGE	1/2 PAGE	1 PAGE
	Number of representatives of your company as part of the delegation.	2 REP.	3 REP.	4 REP.
	Opportunity to have representatives of your company on the panel and/or speakers in the Roadshow(s)		◆	◆
	Opportunity for placement of a booth or service module during the registration of the seminar*.			◆

<b>Benefits</b>		<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
<b>DURING ROAD SHOW</b>	Opportunity to distribute promotional items to the participants of the Conference during the event and in the registration area of the event.		◆	◆
	Logo in the roll up banner of the event according to the category of sponsorship.	◆	◆	◆
	Projection of Institutional spot for 30 seconds, during the recording of the seminar.		◆	◆
	Recognition/mention according to your category of Sponsorship in the Opening Session of the press conference and seminar.			◆
	Priority of the agenda of the one on one meetings.			◆
	Opportunity to place banner during the post-seminar cocktail.			◆
	Priority in the selection of the delegates for the official activities with a limited number of attendees.			◆
<b>POST ROAD SHOW</b>	Access the database of registered attendees at the roadshow (after signing a confidentiality agreement).	◆	◆	◆
	Delivery of official photo of the event and appreciation for the participation of the company.		◆	◆
	Logo in the mail thanking attendees.	◆	◆	◆
<b>INVESTMENT</b>	Investment	<b>USD 18,000</b>	<b>USD 27,000</b>	<b>USD 40,500</b>
	Senior Associate Investment / Early Bird** <b>10% discount</b>	<b>USD 16,200</b>	<b>USD 24,300</b>	<b>USD 36,450</b>
	Renewal Investment Associate Partner / Early Bird** <b>15% discount</b>	<b>USD 15,300</b>	<b>USD 22,950</b>	<b>USD 34,425</b>
<b>PROMOTION</b>	Promotion 2 Road Shows 2017 / Early Bird** <b>20% discount</b>	<b>USD 28,000</b>	<b>USD 43,200</b>	<b>USD 64,800</b>

\* The space will be confirmed according to each city.

\*\*Early Bird: Payments before February 28th, 2017.

Prices do not include IGV.

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