

SPONSORSHIP

(IP-02)

Dear Sir/Madam,

After our 8 successful Road Shows conducted in **Europe 2012** (London), **Asia 2012** (Hong Kong, Shanghai and Singapore), **United States 2013** (New York, Chicago and San Francisco), **United Arab Emirates 2013** (Abu Dhabi and Dubai) – **Europe 2013** (Frankfurt and London), **Pacific Alliance 2013** (Santiago, Bogota and Mexico DF), **New York 2014**, **Europe 2014** (Madrid, Zurich and London) and **Brazil 2015** (Sao Paulo) we are pleased to invite your represented to our next series of **inPERU Road Shows** to be held in:

- **IX Asia Road Show 2015:** Tokio, Seoul and Beijing, September 7th to 11th, 2015.
- **X USA Road Show 2016:** New York, January 2016*.

(*) *dates to be confirmed.*

These Road Shows give you the opportunity to hear first-hand information from the key business and government decision-makers of the economy. Depending on the category of sponsorship, you may get the opportunity to meet with top government officials, such as the Minister of Economics and Finance and the President of Central Bank of Peru.

The main objectives of inPERU are to promote **foreign investment** and the **development of the Peruvian financial and capital markets**.

We would like to invite you to be a Sponsor, with the following *categories* to choose from:

1. PLATINUM Sponsor

Description	Partner discount
<ul style="list-style-type: none"> • Brand presence on the advertising materials, inPERU website and on the official communications to the media, throughout the campaign. • Brand exposure through a complimentary link on the inPERU website to your home page or landing page. • Brand presence through e-mail and digital communications sent to all inPERU partners and local and international potential attendees. • Access to the registered attendees´ mailing list (after signing a confidentiality agreement). • Opportunity to display corporate information inside the venue in designated areas. • Priority in the scheduling of one-on-one meetings. • Priority in choosing delegates for the official activities that have a restricted number of attendees. • Opportunity to have up to 3 company representatives as part of the delegation and/or panelists and/or speakers at the Road Show(s). • Up to 20 free complementary passes per city for staff or clients to attend the events. 	<p>10%</p>

2. GOLD Sponsor

Description	Partner discount
<ul style="list-style-type: none"> • Brand presence on the advertising materials, inPERU website and on the official communications to the media, throughout the campaign. • Brand presence through e-mail and digital communications sent to all inPERU partners and local and international potential attendees. • Access to the registered attendees' mailing list (after signing a confidentiality agreement). • Participation in the <i>one-on-one meetings</i>. • Opportunity to have up to 2 company representatives as part of the delegation and/or panelists and/or speakers at the Road Show(s). • Up to 12 free complementary passes per city for staff or clients to attend the events. 	10%

3. SILVER Sponsor

Description	Partner discount
<ul style="list-style-type: none"> • Brand presence on the advertising materials, inPERU website and on the official communications to the media, throughout the campaign. • Brand presence through e-mail and digital communications sent to all inPERU partners and local and international potential attendees. • Access to the registered attendees' mailing list (after signing a confidentiality agreement). • Participation in the <i>one-on-one meetings</i>. • Opportunity to have up to 2 company representatives as part of the delegation and/or panelists and/or speakers at the Road Show(s). • Up to 6 free complementary passes per city for staff or clients to attend the events. 	10%

SPONSORSHIP COST AND PACKAGES

Road Shows inPERU	Asia Road Show 2015 (Cost)			PACKAGE "A"	
CATEGORIES	NEW ASOC.	PARTNER DISCOUNT		NEW ASOC.	PARTNER DISCOUNT
Platinum	\$ 40,500	10%	\$ 36,450	\$ 76,950	\$ 69,255
Gold	\$ 27,000	10%	\$ 24,300	\$ 51,300	\$ 46,170
Silver	\$ 18,000	10%	\$ 16,200	\$ 34,200	\$ 30,780

IMPORTANT NOTE:

Please take note that:

- The amounts are expressed in USD.\$, do not include VAT and are also subject to 10% detraction (Peruvian tax).
Banco de la Nación Account No. 00006-018564 (for Peruvian companies only).
- 10% Discount for our Partners:** Our current Associates will have a 10% discount over the regular cost of the category.
- Once the chosen sponsorship contribution has been done:
Please send us your logo in the following formats:
 - Adobe Ilustrator (*in the form of curves*).
 - High-resolution image (JPG or GIF), to be included in the respective advertising materials that have not yet been printed.
- Your **logo** will be included once you deposit the money and send us a notification. It will be included 1 week after in the graphic pieces that have not been printed.
The order of the logos will be alphabetic.

For further information about participating as a sponsor or should you require any clarification, please contact Ms. Alexandra Bravo at abravo@bvl.com.pe or by phone at (+51-1) 619 3333 extension 2169.